

World Agri-Tech South America Summit

We participated in the World Agri-Tech South America Summit, in São Paulo, the largest agricultural technology event in South America, where the main sustainable practices for the agro ecosystem are discussed. On the June 20th and 21st, this event brought together main companies in the sector to discuss agrifood trends in South America, in addition to how digital has been favoring the advancement of agriculture to improve business on a national scale and in other countries in South America.

"It is the biggest technology event for South America, which brings together small, medium and large companies in the sector and discuss the latest technologies applied in the agribusiness market. It is also where all vertical companies in the sector come to seek innovations in digital technology to improve their operations", said Nicolas Garcia Dutriez, Technology and Digital Business Manager at GDM.

Dymaxion Labs, spin-off of new digital business and technology from GDM, focused exclusively on B2B, and which aims to develop digital products and the use of artificial intelligence for agribusiness, was also present at Agri-Tech South America. Leonardo Boz, general manager of Dymaxion Labs, spoke about the spin-off's participation in the event and pointed out that both the Brazilian edition and the one in San Francisco, USA, bring innovation as the main subject for debate, in addition to the fact that the initiative opens doors for business partnerships. "Dymaxion participated as an exhibitor and we ventured to sell in the Brazilian market, where we are establishing our brand and participation. In addition to Brazil, Dymaxion is present in the United States and Argentina. We took advantage of this footprint to create connections and close good partnerships", he highlighted.