

## **Dymaxion Labs presents GoodSeed to the Brazilian market**

*The software brings facilities for agronomic data management and portfolio management*

Dymaxion Labs, a spin-off of GDM's new digital and technology business – one of the largest multinational company in plant breeding, responsible for the germplasm present in 41% of all global soybean production – innovates once again and presents GoodSeed to the Brazilian market, a tool that simplifies data collection and analysis for the product selection process.

Many North American companies, such as BASF, Nutrien, and Beck's Hybrids, have used the platform since 2021. It facilitates the management of agronomic portfolios in sum companies, allowing for quick, friendly, and offline testing and information creation. By using GoodSeed, you can replace pen and paper when making field notes, so data is stored more quickly and accurately with its simple and standardized classifications. You can also attach images and voice memos directly to the notes.

The information entered in the mobile app is automatically uploaded, organized, and accessible through the web tool. The user can analyze the yield data through different graphs since the filters help to detail the agronomic characteristics and potential of the cultivars. Another attribute is that the tool makes creating product pages with the main features, highlights, and photos possible. "Our focus is to create easy solutions for companies to manage their portfolios, have information organized automatically and efficiently, and thereby deliver the best recommendations to their customers," says Leonardo Schmidt Boz, general manager of Dymaxion Labs.

Another GoodSeed advantage is its ability to work in areas without internet connections. According to the Ministry of Agriculture, about 73% of rural properties still need connectivity. The adaptation in the logical part of the tool makes it possible to use it offline while automatically synchronizing the information with the database when the connection is available, which guarantees the security of the collected data.

Boz points out that all data entered into GoodSeed can be used to create agronomic insights and not just to analyze the assay itself. "We can, for example, take advantage of the information from the tests to create models for recommending products customized to the needs of each client," he explains.

### **More about Dymaxion Labs**

Dymaxion Labs is an independent technology company focusing exclusively on B2B, which aims to develop digital products and use artificial intelligence for agribusiness. And in 2022, with the acquisition of Dymaxion by GDM, the group began to add digital agriculture tools aimed at test management and variety positioning in its portfolio. Additionally, the partnership aimed to tropicalize solutions that already worked in the U.S. in Brazil and bring them to other countries. On focus, Boz assures that the Brazilian market should dominate the attention of the new company in

the short and medium term. "If we add the market access that we can have through The GoM with the human and technological potential of this new structure, we have a lot to do here," he says.

#### Excellence in research

GDM is a global highlight in plant breeding. Responsible for germplasm in 41% of all world soybean production, investing heavily in research, development, and commercialization of wide varieties and crops. Around \$400 million was allocated to research in Brazil in 2022 alone. Of more than 1,200 employees worldwide, more than 500 are dedicated exclusively to Research and Development programs. In Brazil, about 64% of employees are dedicated to R&D.

The company is already known as one of the world's leading providers of soybean genetics. For this, it seeks to deliver the most advanced to multipliers and producers to ensure productivity gains and profitability of its planted areas. GDM's breeding program intends to develop products with broad productive potential, producing more within the same location.

#### About GDM

GDM is an international company with a focus on plant genetics that develops, produces, and markets high-yield soybean varieties, as well as other extensive crops, adding value to the group's growth.

As a global agricultural productivity leader, the company operates in more than 15 countries, including Brazil, Argentina, and the United States. Research and testing programs are conducted by the group in order to produce varieties that are adaptable to different environmental conditions and provide the producer with the best crop solutions.