GDM and Agro Amazônia launch the Dagma Seeds brand

On September 15th, GDM and Agro Amazônia launched the DAGMA Sementes brand in Brazil, as a result of the strategic partnership between GDM and Agro Amazônia, an important distributor of agricultural supplies and multiplier of the DONMARIO and Brasmax brands for the cerrado region. In this partnership, GDM will be responsible for developing soybean cultivars and Agro Amazônia will be in charge of producing and distributing the seed to its farmers. Thus, we remain true to our licensing business model, focusing on genetics and technology, in order to deliver high potential products to producers.

DAGMA’s differential in the market will be the association of genetics, technology and knowledge of the seed market from GDM, with the technical knowledge and services provided by Agro Amazonia. In this way, the brand will be able to serve farmers through the Knowledge, Technology, Innovation, Portfolio and Services pillars.

Initially, DAGMA will work with soybeans, however, with the evolution of GDM’s corn business, the brand will be able to expand its business to this other crop.

This is another GDM initiative, seeking and continuing its expansion process in Brazil through new models that allow us to take our genetics to as many farmers as possible, strengthening our brands and licensing model and contributing to the evolution of agriculture.