



GDM sponsored the IPSA annual conference for the second time

From January 18th to 21st, IPSA 32nd annual conference (*Independent Professional Seed Association*) took place.

IPSA is an association founded in 1989 by a group of producers to represent the needs of independent seed companies. These are very important days in which more than 100 independent seed companies from the United States meet.

GDM is one of the Association members. This is our second year as sponsor. "It is important for us to participate and support the company's needs, since they are the main channel through which our products are commercialized," says Francisco Morea, Marketing Leader for GDM USA, about GDM's participation in IPSA.

The Association addresses research and biotechnology issues and increases the media presence of the industry in an increasingly competitive and dynamic business climate.

For more information about IPSA, click on this link <https://ipseed.org/>

