



Brasmax Cultivars Win National Challenge of Maximum Soybean Productivity

We are pleased to announce that Brasmax cultivars were the winners of the National Soybean Maximum Productivity Challenge, 2018/2019 harvest, in four of the five categories. The announcement was made on Tuesday, the 18th, during the National Forum of Maximum Productivity, which took place in Londrina / PR. The competition was promoted by the Brazil Soybean Strategic Committee (CESB).

Brasmax Zeus IPRO was established as a national champion and produced 123.8 bags per hectare in irrigated area, in the city of Cruz Alta / RS. The cultivar also obtained the first place in the South region, in the non-irrigated area, with a productivity of 123.5 bags per hectare, in the city of Erval Seco / RS.

The city of Patrocínio / MG revealed the great champion of the Southeast region, also in the non-irrigated category, the variety Brasmax Desafio RR, producing 110.4 bags per hectare. In the Central-West region, the winner was Brasmax Foco IPRO, with a yield of 108.7 bags per hectare, in the city of Rio Verde / GO, in an area not irrigated.

According to Kleber Santos, manager of Brasmax brand, competitions such as these, are important for producers to achieve the highest production ceiling of their crops. He also stressed the satisfaction of having Brasmax varieties as winners of this challenge. "Having Brasmax cultivars in almost every category, four out of five, is a source of great pride and prestige because it shows the strength and potential that our genetics have in front of any other in the market," he says.

The choice of producers for Brasmax cultivars is the result of an intensive work involving several departments, whose dedication is to develop more productive varieties that reach high yields in crops. "Brasmax has revolutionized the soybean market in Brazil. Its focus is on its breeding program, the constant search for increasingly productive soybean varieties. In the contest of CESB 2018, of the 14 participating states, we won in 11. We will look for the next crop contest to be champions in all categories. Something never achieved by any other breeder," says Kleber Santos.